

Volume 1 Issue 2

# **United at GE**



### IUE-CWA Local 86004 Arkansas City, KS

IUE-CWA Local 81301 Schenectady, NY

IUE-CWA Local 81201 Lynn, MA

IUE-CWA Local 83701 Madisonville, KY

IUE-CWA Local 87140 Nationwide

IUE-CWA Local 81303 Nationwide

## Don't miss an update!

GE bosses don't want us to know how much power we have. But we know that when we stand together, we win together. That's why we have been taking action to win the future we deserve. With major activities gearing up in states across the country, you don't want to miss out on any campaign news.

### Text "GE" to 49484

to make sure you get all the latest updates!

Reminder: Wear Your Union Shirts on Thursdays!

### Our Valentine's Day Message to GE: Don't Break Us Up!

On Valentine's Day, we took to the streets in Boston, Cambridge, New York City, and Philadelphia to tell GE's board members they shouldn't be breaking up the company just to create golden parachutes for CEO Larry Culp and other hedge fund connected executives.

At our demonstration at GE's headquarters in Boston, we delivered a set of four unified national campaign demands to the company:

- Invest at least \$5 billion over the next 5 years and add 35,000 jobs to existing and recently shuttered U.S. facilities;
- 2. Reshore all U.S. military aviation production and 70% of GE industrial work offshored over the past 5 years;
- Let shareholders vote on the proposed breakup of GE and add elected worker representatives to the GE Board of Directors;

4. Convert historic GE facilities into multi-modal brilliant factories with supplier parks to minimize supply chain disruptions, building an American offshore wind supply chain on our shores.

Community allies, local labor leaders, retirees, and IUE-CWA members from Locals 81301 and 81201 stood shoulder to shoulder in below freezing temperatures, proving that nothing can stop us from fighting for our fair share and transforming our collective future.

### Turning Up the Heat, Making Our Voices Heard

February has seen us using our collective power to turn up the heat on GE as we fight to protect good union jobs and ensure the company is investing in our communities! By making our voices heard, we are creating the political pressure we need to hold GE accountable.

After hearing from 81201 members about the recent transfer of work (TOW) notice, Senator Elizabeth Warren joined Senator Ed Markey and Congressman Seth Moulton in a letter to GE publicly calling out the company for taking taxpayer dollars and moving work abroad. This Congressional letter put a harsh spotlight on GE in the Boston Globe and forced the company to respond as we keep the pressure up to protect our jobs and reinvest in our facilities.

Congressman Seth Moulton joined Local 81201 leaders on a union-led tour of the Lynn plant to talk to workers affected by the TOW, despite management's best efforts to take the tour over. After seeing the facility and talking to workers, Congressman Moulton said, "GE's Lynn workers have led the way in innovative manufacturing since 1892. Today, too many jobs are at risk of being sent overseas. I am urging GE to invest in these workers and keep jobs here in Lynn."

Senator Ed Markey also met with Lynn members, though this time it was at the union hall after GE denied the Senator access to the facility for a union-led tour. Senator Markey held a press conference after meeting with us, stating, "This is an absolutely essential plant. These workers are the engine of our economy here in Massachusetts and we have to fight for them to ensure they continue to play that role."

We will continue to keep the pressure on our elected officials to ensure the billions of taxpayer dollars GE receives are reinvested in our workforce and communities.

### **Stop GE From Pinching Pennies Off Our Backs**

CEO Larry Culp is spending \$2 billion to break us up as he pinches pennies off our and our families' backs. Show GE the power of workers by bringing in your pennies and spare change for our "Poor Larry Collection." We'll deliver our pennies to GE corporate offices with the message that it's time to stop the cuts to GE workers and families now.



### Campaign Captain's Corner

This campaign's power comes from an engaged membership and our campaign captains are integral to building solidarity on the shop floor. Each month we'll be highlighting a different captain working to make our union stronger – one conversation at a time.

Jay Daley, a member of Local 81201 standing up to make his voice heard.

Name: Jay Daley
Title: Electrician

**Local:** 81201

**Years of Service:** 

4.5 years



#### Why He's A Campaign Captain:

"I got involved in the campaign first because I am the union, we all are, and our union's strength is directly linked to the level of buyin and participation of its members. I want to help in getting some level of self-sustainability back for America. Our national security is currently being exploited by supply chain vulnerabilities and our reliance on foreignmade products. I take pride in what I do at GE for our US military, but we must not allow top level executives to continue to exploit our tax dollars in the name of corporate greed and hedge funds.

Sign up online to become a campaign captain: bit.ly/GEcaptains

### **ICYMI - Our Campaign In The News**

We are making our voices heard as our campaign continues to win strong media coverage week after week. When our Congressional leaders answered our call and stood with us to call out GE's Lynn job cuts, their letter to the company was covered by the <u>Boston Globe</u> and <u>Lynn Journal</u>. Our big demonstration in Boston on Valentine's Day won major press coverage from <u>CBS Boston</u>, <u>WCVB Channel 5</u>, <u>WBUR Boston Radio</u>, and many other media outlets. Senator Markey's recent visit with members was also highlighted in the <u>Lynn Daily Item</u>. With every news story, we continue to up the pressure on GE and hold the company accountable.

Click here to view more media coverage on our campaign:

bit.ly/GECampaignNews