

IUE-CWA Local 86004 Arkansas City, KS

IUE-CWA Local 81301 Schenectady, NY

IUE-CWA Local 81201 Lynn, MA

IUE-CWA Local 83701 Madisonville, KY

## Don't miss an update!

GE bosses don't want us to know how much power we have. But we know that when we stand together, we win together. That's why we have been taking action to win the future we deserve. With major activities gearing up in states across the country, you don't want to miss out on any campaign news.



to make sure you get all the latest updates!

# **United at GE**



## Fighting off financial predators to save the future of GE

This November, CEO Larry Culp announced a scheme to carve GE up into three separate companies, a power grab for billionaires who are looking for a golden exit from the business at our expense, and who will likely be long gone before the consequences of this decision are felt.

Who's behind the plan to break up GE? Billionaire Nelson Peltz and his exploitative hedge fund, Trian, are amongst those cheering Culp on. Trian has demonstrated increasing influence over GE decisions since 2015, despite being a minority shareholder.

Billionaires calling the shots at GE has not been good for GE stock price, nor for GE workers, retirees, or our communities.

#### Not a Done Deal

GE's split is not a done deal; it's an announcement meant to move the stock market and scare workers like us into submission. GE executives expect to spend at least \$2 billion in costs for a potential split on things like lawyers, consultants, and accountants. It would mean spending 3 years breaking apart GE into Health Care (2023), Power (2024), and Aviation (the only business that will keep the GE name). It's not too late for GE to reinvest that money in our shops and our futures instead.

#### What to expect from top management moving forward?

Expect a lot of GE propaganda as they try to figure this out and pull it off. Expect them to try to divide us, to soothe and confuse us, and to try to stop us from asking questions and taking action - lest others start doing the same. They'll ooze confidence and reassurance: "Your plant is special, unlike the others; you are not on the chopping block, they are."

No matter what they tell you, they won't even put this scheme up to a vote by shareholders. *Why not?* 

#### What can we do about it?

Organize and fight back! The success of GE and our communities hinges on reinvestment in the jobs and industries that once made our local economies thrive. We will continue to turn up the heat in the coming days, weeks, and months. We have many tools at our disposal, and it will be our collective power that makes the difference. You may be called upon to take action in your worksite or community. <u>By joining</u> together across the country, we will show the power of our united membership.

### **Campaign Captain's Corner**

This campaign's power comes from an engaged membership and our campaign captains are integral to building solidarity on the shop floor. Each month we'll be highlighting a different captain working to make our union stronger – one conversation at a time.

Name: Adam Gendron Title: Machinist Local: 81301 Years of Service: 14 Why He's A Campaign Captain:

"I'm getting involved in this campaign because I'm tired of sitting back and waiting for something to get better. No one's coming. No one's coming to save us. I don't come to work to help these executives buy another yacht. We come to work to make a better life for ourselves and our families, and right now our jobs are on the line. They have been for a long time and enough is enough."

Sign up online to become a campaign captain: **<u>bit.ly/GEcaptains</u>** 



#### Join Our Next GE Worker Town Hall!

IUE-CWA members across the country are coming together for our next GE Worker Town Hall. Learn more about the campaign, share your ideas, and be a part of building the shop floor power we need to Bring It Home.

Join us on **Wednesday, February 9**, 7pm EST/6pm CST.



RSVP now at: bit.ly/RSVP-townhall



From left to right: Chris DePoalo, 81301 Business Agent; Adam Gendron, 81301 Shop Steward; Claudio Giovannone, 81301 Board Member

A recent report fr	om UMass Boston and	d Cornell University highlights the danger	rous impacts of
-		e of outsourcing and offshoring our jobs	
billions of taxpaye	er dollars every year b	ut those dollars are not being invested in	U.S. workers,
communities, or f	acilities. Tell GE to br	ing our work back!	
Name			
Address		0:44	
		City	
State	Zip	Personal Phone	
Personal Email			

Workers are calling on their elected officials to demand that GE stop using the billions of taxpayer dollars they receive every year to offshore our jobs! Ask your Steward or Campaign Captain for a postcard today! Building a sustainable future for Schenectady, New York and Lynn, Massachusetts together

A new <u>report</u> by UMass exposes GE's decades of deep cuts to domestic union manufacturing, and lays the path forward on how together IUE-CWA members can chart a new course.





Mark Hamiliton, GE Appliance Park worker and Local 83761 member, and Tim Morris, Greater Louisville Central Labor Council, load up supplies for Local 83701 members in Madisonville.

#### Solidarity with Madisonville Tornado Survivors

Two weeks before Christmas, more than half a dozen IUE-CWA members in Madisonville, Kentucky lost their homes in a devastating tornado disaster. Multiple members were hospitalized, and even more experienced property destruction to their homes or vehicles. The larger Madisonville community has suffered tremendously due to the tornado, and 70 lives were tragically lost across the state of Kentucky.

IUE-CWA members are here for each other when we need it most. Since the tornado disaster, we have experienced a profound outpouring of generosity and support from

#### **Broken Heart Bingo**

General Electric has broken hearts across the industry with their offshoring of jobs, poor conditions, and failure to invest in our communities. This Valentine's Day, join us for a game of Broken Heart Bingo. Members who submit a completed bingo card to the hall the week of February 14th will get a campaign t-shirt. members across the country to our union family members in Kentucky. IUE-CWA President Carl Kennebrew has been leading a national relief effort to ensure our members in Madisonville have the financial support they need as they begin the hard work of rebuilding their lives after this heartbreaking tragedy.

To contribute to the relief fund, checks can be made payable to:

#### IUE-CWA Local 83701, Memo/for line: Tornado Relief

#### Address:

IUE-CWA Local 83701 Attn: Tornado Relief Fund P.O. Box 356

